

#INthistogetherKY

# BACK IN BUSINESS!

QUICK TIPS

MASK UP • SAFE DISTANCE

**#1 Update your Google Business info & hours**  
If your operating hours or days have changed, make sure your business reflects the change online.

**#2 Update your Social Accounts - Hours & About Section**  
Let everyone know when and why they should venture out to your business.

**#3 Share the precautions you're taking to offer a healthy environment**  
Customer and employee confidence is a concern for many. Earn trust by communicating the steps you're taking to offer a safe space for all.

**#4 Welcome your customers back!**  
Welcome your customers back with an email, text alert or old-fashioned phone call. This is a great time to offer your email subscribers an exclusive, members-only discount or coupon to bring them back in.