



The Launching Your Own Business workshop, taught by Southwest ISBDC business advisors, is the first step toward becoming a successful business owner.

This overview will help you take a hard look at the potential pitfalls of starting a business and guide you through important decisions you'll need to make before taking the first step.

THE WORKSHOP INCLUDES:

1. How to identify your personal objectives, skills and resources
2. Evaluate the feasibility of your business idea
3. Develop an effective business plan
4. Identify funding sources

2017 WORKSHOP SCHEDULE

Wednesday	February 1, 2017	3-5 PM
Wednesday	March 15, 2017	3-5 PM
Wednesday	May 17, 2017	3-5 PM
Wednesday	July 19, 2017	3-5 PM
Wednesday	September 20, 2017	3-5 PM
Wednesday	November 15, 2017	3-5 PM

Location: Southwest Indiana Chamber
318 Main Street Suite 401
Evansville, IN 47708

Cost: \$20 (includes workbook!)

To register, please go to ISBDC.org or contact Karina Hampton at 812.425.7232 khampton@isbdc.org

Read what people are saying about the Southwest ISBDC

"The assistance we have been given by the ISBDC is incredible! Pete Sabella has walked us through all of the appropriate steps needed to thoroughly evaluate and understand the business' financial status. One of the most difficult tasks to take on when starting your own business is understanding the company's accounting system. With ISBDC, they make it easy. I can't say enough about the team at ISBDC – I highly recommend business owners to consult with them. It's worth every minute of your time."

Dana Hallam, Carts Gone Wild, Inc.

"The ISBDC has been working with our company for better than 10 years. Pete Sabella helped us to understand that being able to do the work was only half of owning your own business. He helped us to understand the business financial side. This past year we started yet another company, and Doug Clayborn was great in helping with the financials and business plan, and working with two different company accounting system. We would like to Thank ISBDC and their staff that is so readily willing to help."

Matt Knepper, Evanston Valley Enterprises

