



What is the Propel Mentor Protégé Program?

The Propel Mentor Protégé program is a business growth initiative started in 2009. The program matches large successful second to fourth stage businesses with small beginning and first stage businesses. The program is a two year model helping “first stage” firms who are between \$100,000 and \$1 million in revenue.



Mentor Leah Jackson
Old National Bank



Protégé Alissa Fricke
Thrive Marketing Strategies



What participants think of the program?

Being a mentor is a great way to participate in strengthening our community, to utilize my previous experience, and to do one of the things I enjoy...helping other people experience success. It offers me a platform to “pay it forward” and I consider that a privilege! – **Leah Jackson**

Our relationship is already yielding great results, helping make my business plan a functional document that will help keep my business heading in the right direction – **Alissa Fricke**

Why Mentor?

- Get re-energized through the process
- Help increase economic development of Southwest Indiana
- Many protégés become potential vendors for your firm
- All Mentor Protégé teams are marketed throughout the region

What is the time commitment?

- Meet with your protégé once per month
- Share your knowledge and experience
- Commit to mentoring for two years

Year One:

Build a solid relationship with your protégé and understand the core areas of their business that require assistance. Provide visionary support.

Year Two:

Focus on strategic approaches for business growth.

PARTNERED WITH



SUPPORTED BY

