



TAKE YOUR BUSINESS TO NEW HEIGHTS!

Protégé Application

The Southwest Indiana Chamber and the Diverse Business Alliance is currently seeking Protégés for its Propel Mentor-Protégé program. To formally apply to be a Protégé, please complete this application and e-mail it to Mark Sebree (Sebree Consulting) by close of business on March 25, 2016. If you have any questions please contact Mark Sebree at (812) 306-6601 or by e-mail at mark@sebreeconsulting.com.

General Requirements

- The company must be a member of the Southwest Indiana Chamber and located in the Chamber footprint
- Two or more years business ownership **suggested** or at least ten years business or professional experience as decision maker for his/her company
- The business currently generates annual gross sales of \$100,000 - \$1,000,000 or can demonstrate the potential for fast growth
- The applicant must be willing to provide detailed financial statements such as balance sheets, income statements and/or business tax returns upon request
- Provide the name, phone number, and e-mail address for two (2) personal or business references (Attach in a separate document)

Benefits

- One-on-one relationship with a dedicated, experienced Mentor
- A comprehensive business evaluation of your company, guided by seven core business principles
- A personalized “What Fascinates?” personality assessment
- Increased awareness and participation with Chamber resources and access to Mentor business network
- Each Mentor/Protégé team will be featured in the Chamber's electronic newsletters and emails
- Mentors and Proteges will also be featured in the Evansville Business Journal
- Mentors and Proteges will be featured on the Chamber's website

Investment

Annual Program fee \$450 (can be paid in two installments) in addition to Chamber membership

Applicant Information									
Applicant's Name:					Title:				
Business Name:				Type of Business:			Years in business:		
Business Address:				City:		State:		Zip:	
Office Phone:			Business Cell:			E-mail:			
Number of Employees:		2015 Annual Revenue?		2014 Annual Revenue?		2013 Annual Revenue?			
Select each geographic footprint (with an X) that applies to your company's geographic footprint				Local		Regional		National	International
What categories identify your business? – Check all that apply:									
Small Business		Minority-Owned		Woman-Owned		Veteran-Owned		Service Disabled Veteran-Owned	Other

Please read and agree to the following statement:

Applicants for the Southwest Indiana Chamber PROPEL Business Mentorship may be asked to submit additional financial statements to validate information provided on this application. Failure to comply may result in an incomplete application. I understand that the signing this application it does not constitute acceptance to this program. My business is not currently party to a lawsuit. I also understand that timely payment of Chamber membership and program fees is required to remain in the program. I understand my Mentor is volunteering their time and is not responsible for failure nor are they to receive personal financial gain from success. I further understand that Southwest Indiana Chamber through the PROPEL program reserves all rights to terminate my participation in the program at any time, and that I have no legal or equitable right to remain in the programming if my participation is terminated. Similarly, I understand that I can terminate my participation in the program at any time. All information submitted on or with this Protégé application is true, complete, and valid to the best of my knowledge and belief. By entering my name and date I give consent to this form submission.

Name: _____ Date: _____

Self-Assessment

Rate your knowledge of the following categories:	Strength	Neutral	Weakness	Comments:
Marketing and Advertising				
Operations and Production				
Accounting and Financial Management				
Management and Leadership				
(HR) Personnel and Staffing Issues				
Developing or Modifying a Business Plan				
Strategic Planning				
Managing Inventory				
Relationship Building				

Products and Services

Describe your products and/or services?

Why would customers purchase your products and/or services?

How do you currently market and advertise your business?

What business accomplishments have you achieved?

As business owner, what are the concerns that keep you awake at night?

What is your plan for growth? Please address revenue, personnel, etc..

Are you currently party to a lawsuit or criminal investigation within the last three years? If yes, please explain below.

Why would you personally like to be involved with a program such as the Chamber's Mentor Protégé program?